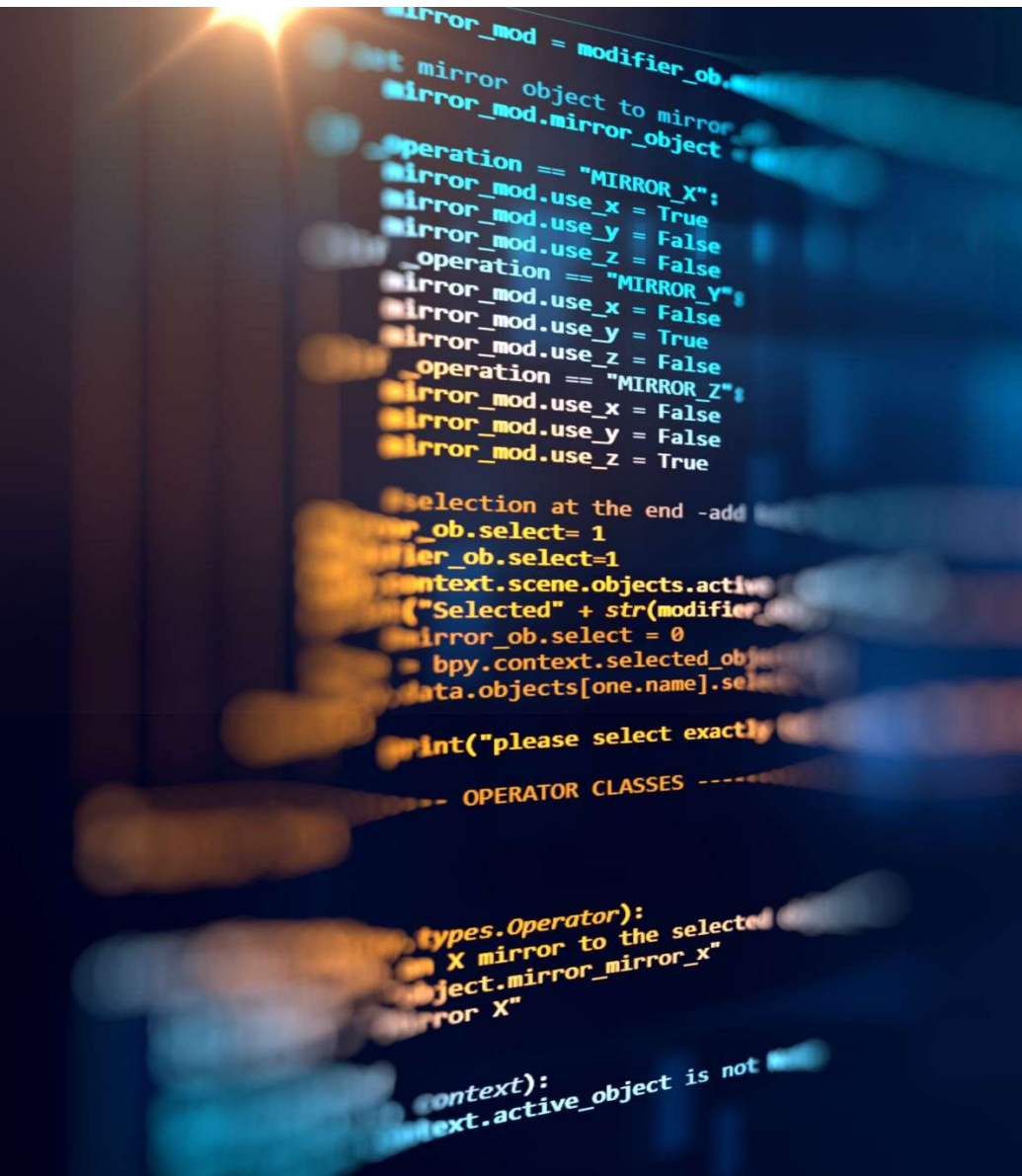


The background of the slide is a blurred image of a computer screen displaying Python code. The code is partially legible and includes comments and function definitions related to mirror operations. The text is centered in a large, white, sans-serif font.

Website Landing Pages

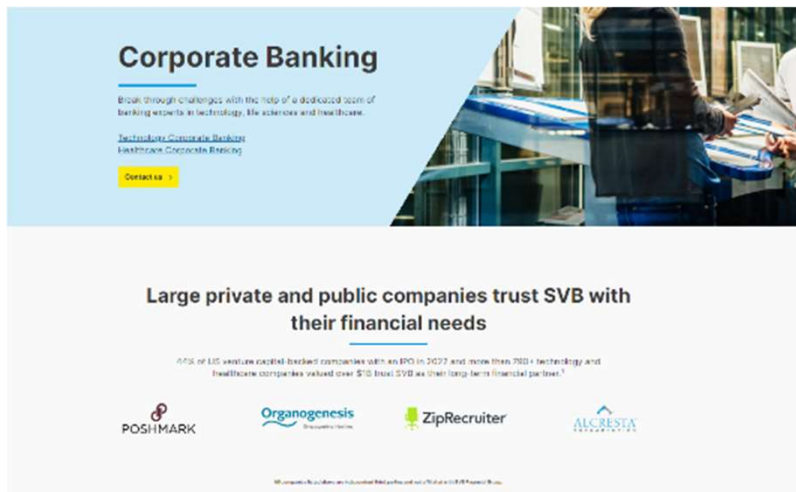
My role in bringing website landing pages to life.

- Created new and optimized existing landing pages.
- Conducted competitive reviews of competitor websites.
- Worked on the UX and UI of the page with the design team.
- Conducted an SEO analysis to include in content development prior to content development.
- Worked with business stakeholders on the goals of the page.
- Wrote copy for the page and conducted review cycles with the team.
- Created a linking strategy to assist with user experience and wayfinding.
- Submitted to compliance.
- Tracked and measured page performance using GA and Crazy Egg including new page visits, abandons, conversions, time spent on a page, etc.



Corporate Banking Landing Page Examples

New Corporate Banking and Project Finance



Corporate Banking





Break through challenges with the help of a dedicated team of banking experts in technology, life sciences and healthcare.

[Technology Corporate Banking](#)
[Healthcare Corporate Banking](#)

[Contact us](#)

Large private and public companies trust SVB with their financial needs

75% of US venture capital-backed companies with an IPO in 2022 and more than 700+ technology and healthcare companies valued over \$10 trust SVB as their long-term financial partner.*

*As reported by Dealog, an industry research firm, as of 12/31/2022. Figures are based on data from 2018-2022.



Project Finance

Bring long-term, innovative climate tech and infrastructure projects to life with a team of experts dedicated to crafting the right financing solutions that support positive environmental change.

[Contact us](#)

We support a broad spectrum of clients and innovation projects

Experience and industry knowledge across a wide range of sectors in the clean tech, climate tech and sustainability industry, including solar, wind, battery storage, fuel cell, utility storage and more.



Your essential financial partner with industry-leading expertise

From navigating global expansion to driving growth in a competitive landscape and managing complex operations, we've earned the trust of our clients to anticipate, understand and support their companies' needs through our best efforts.

Comprehensive debt and equity financing

Access tailored debt and equity solutions to help fuel business growth, acquisitions, global expansion or balance sheet optimization.

Best-in-class service

Work with a partner whose service is unparalleled and the subject of accolades, award-winning solutions and fast-paced, sector knowledge companies.

Unparalleled sector expertise

Leverage our deep connections and understanding of the business ecosystem to access experts, networks, peers, and stay informed.

A leader in project finance innovation

\$3.2B+
Commitments to date*

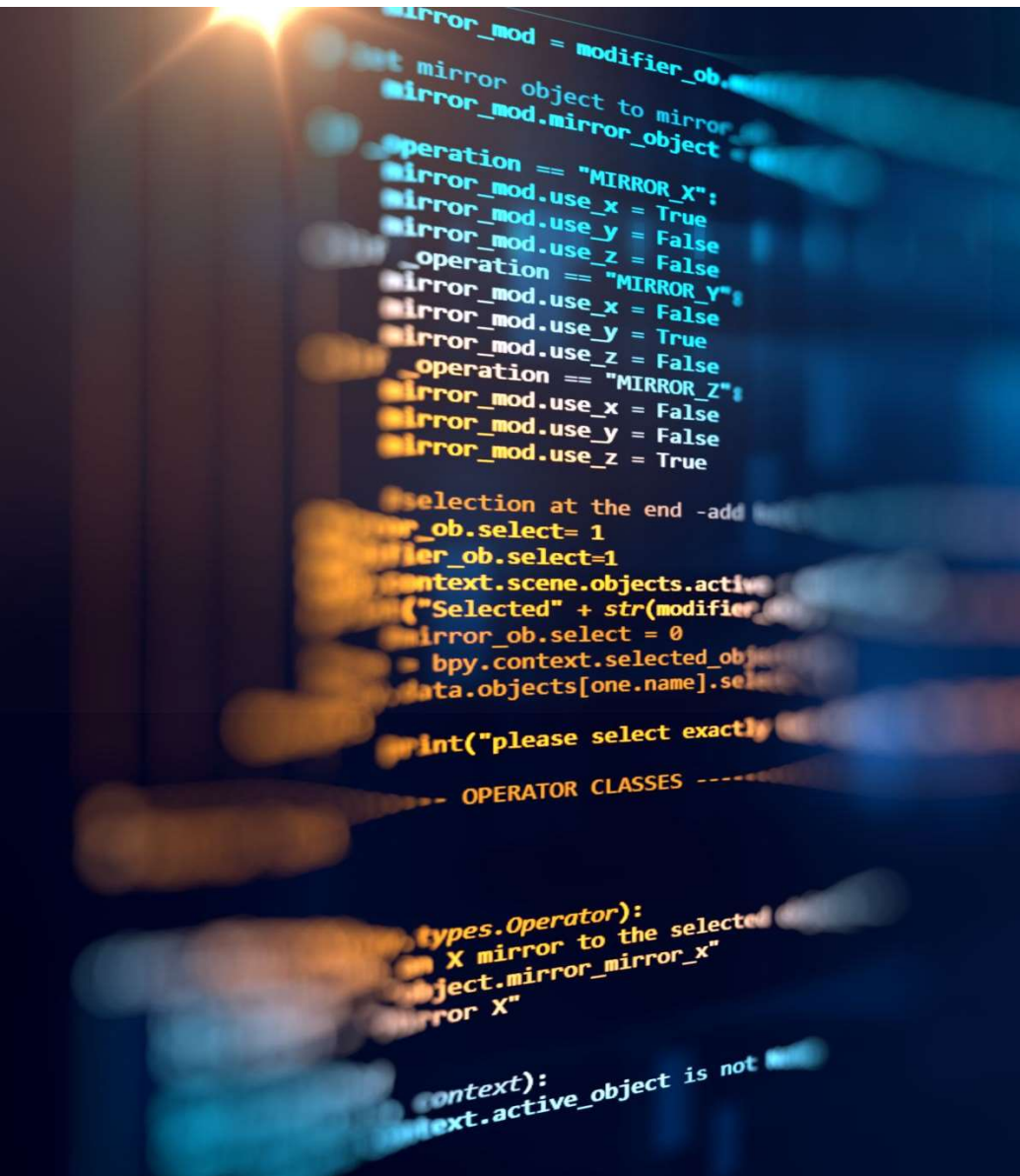
62%
Of community solar financings to date led or participated in by SVB*

10
Years of experience supporting project finance deals in climate tech

Trusted partner with a proven track record

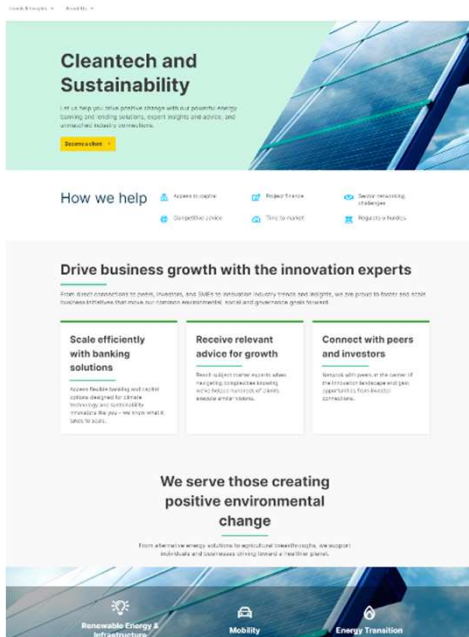
<https://www.svb.com/corporate-banking>

<https://www.svb.com/corporate-banking/project-finance>



Industry Page Landing Page Examples

New Climate Tech and Fintech



Cleantech and Sustainability

At SVB, we go beyond portfolio strategy with our powerful energy lending and trading solutions, expert insights and advice, and innovative market connections.

[Streamline](#)

How we help

- Access to equity
- Project finance
- Device networking strategies
- Operative loans
- Third-party
- Regulatory health

Drive business growth with the innovation experts

From direct connections to peers, investors, and SVB's to renewable industry trends, we help you foster and create business structures that make your carbon, environmental, social and governance goals real.

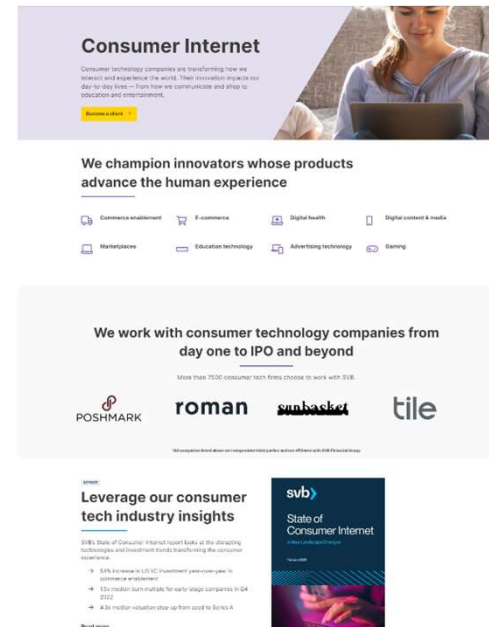
- Scale efficiently with banking solutions**
Access flexible banking and capital solutions designed for climate technology and sustainability. Increase the flow - we know what it takes to scale.
- Receive relevant advice for growth**
Meet subject matter experts who help you navigate complex issues, reduce operational risks, and ensure your vision.
- Connect with peers and investors**
Network with peers in the center of the innovation landscape and gain insights into financing opportunities.

We serve those creating positive environmental change

From alternative energy solutions to agricultural innovation, we support individuals and businesses driving change in new blue oceans.

Renewable Energy & Infrastructure | Mobility | Energy Transition

<https://www.svb.com/industry-solutions/cleantech-and-sustainability>



Consumer Internet

Consumer technology companies are transforming how we interact and experience the world. Their innovation impacts our day-to-day lives - from how we communicate and shop to education and entertainment.

[Streamline](#)

We champion innovators whose products advance the human experience

- Commerce enablement
- E-commerce
- Digital health
- Digital content & media
- Marketplaces
- Education technology
- Advertising technology
- Gaming

We work with consumer technology companies from day one to IPO and beyond

More than 7500 consumer tech firms choose to work with SVB.

POSHMARK | roman | sunbasket | tile

Leverage our consumer tech industry insights

SVB's State of Consumer Internet report looks at the emerging technologies and investment trends transforming the consumer experience.

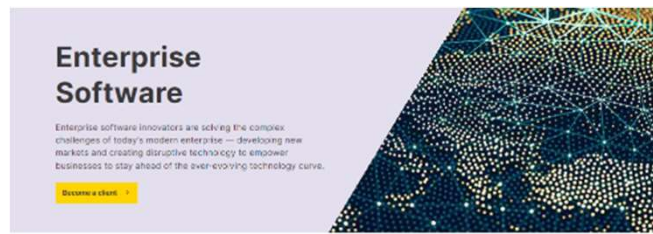
- 50% increase in U.S. VC investment per company in commerce enablement
- 15x median burn multiple for early stage companies in Q4 2022
- 4.3x median valuation step up from seed to Series A

[Read more](#)

svb
State of Consumer Internet
Trends, Insights and Outlook
2023

<https://www.svb.com/industry-solutions/consumer-internet>

Enterprise Software and Fintech



Enterprise Software

Enterprise software innovators are solving the complex challenges of today's modern enterprise — developing new markets and creating disruptive technology to empower businesses to stay ahead of the ever-evolving technology curve.

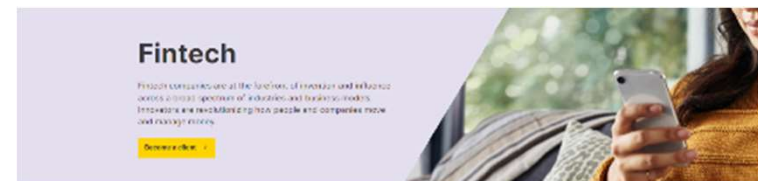
[Discover a client](#)

Your dedicated partner with a strong history serving the enterprise ecosystem

The leader in enterprise software¹



<https://www.svb.com/industry-solutions/enterprise-software>



Fintech

Fintech companies are at the forefront of innovation and influence across a broad spectrum of industries and financial needs. Fintech is revolutionizing how people and companies move and manage money.

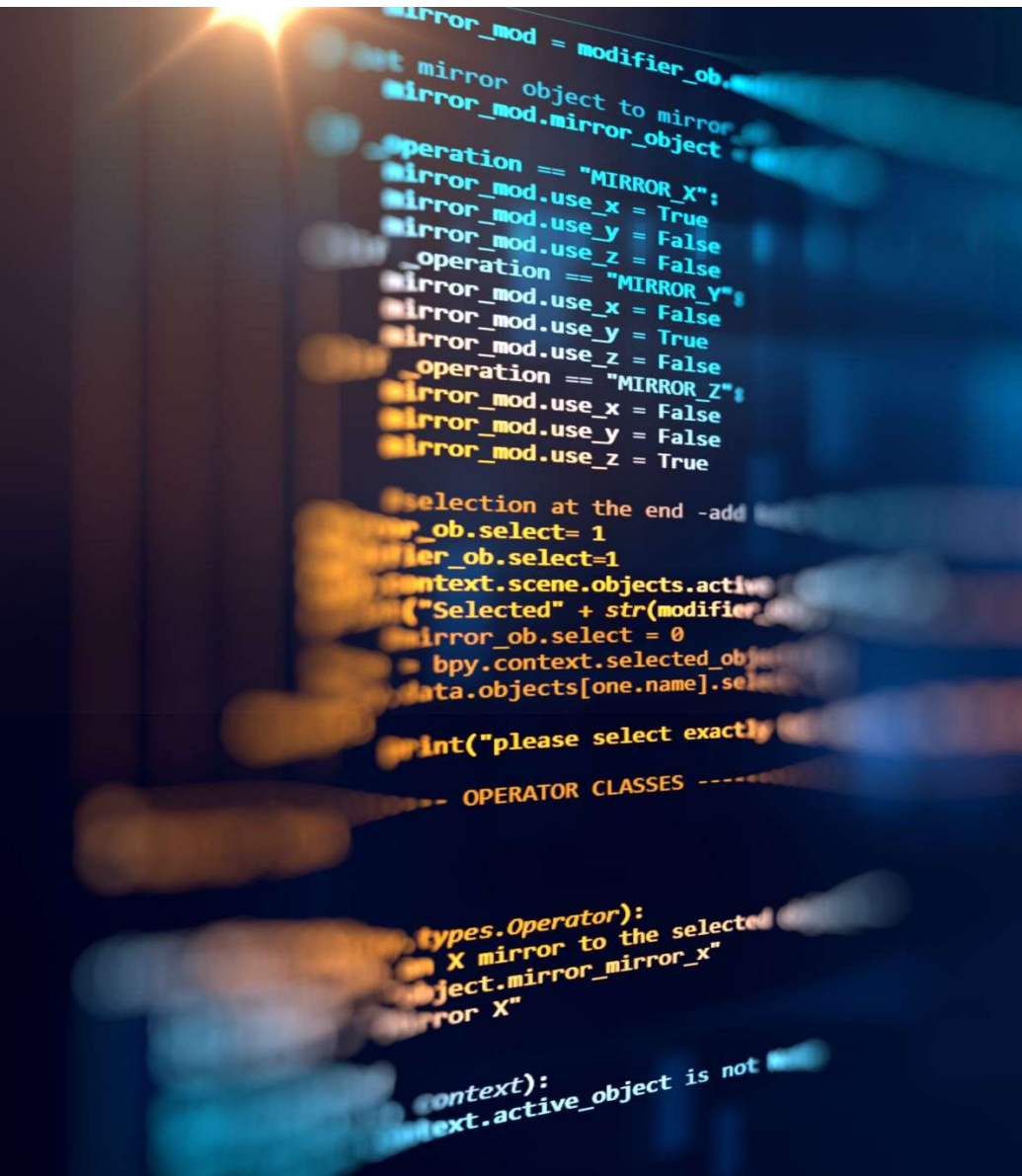
[Discover a client](#)

Your financial technology partner in driving the future of fintech

We are the fintech industry banking leader



<https://www.svb.com/industry-solutions/fintech>



Technology Integrations Landing Page Examples

Modern Treasury and Plaid

Automate Payments with Silicon Valley Bank and Modern Treasury

Get in touch:

Simplify the entire cycle of money movement

- SVB Valley Bank Supported Payment Methods and Capabilities:** Make your next payments directly through your SVB Valley Bank account with several methods: the ACH, Direct Deposit, and automatic transfers to ACH, ACH, and other bank accounts.
- Flexible Payments Controls:** When you set up these payments with custom rules and controls, you can manage an entire set of transactions with automatic timing.
- Automatic Cash Reconciliation:** Modern Treasury automatically reconciles payments to streamline the process. This can help you close your books faster and with less error.
- Continuous Accounting:** Eliminate any time spent by manually updating accounting systems. Our integration will sync your transactions with accounting systems.

Streamline payments directly from your SVB account

Simplify payment automation so you can focus on your business. Here's how it works:

Your Platform → MODERN TREASURY → SVB Account

Integration Channels: Quickbooks, Xero, NetScout24, etc.

Payment Types: ACH, Wire, Checks, etc.

Reporting: PDF, CSV, etc.

- Initial Payment via API or Dashboard
- Modern Treasury transfers into SVB through ACH
- SVB Processes payments to client's bank account via SVB

Access to payments expertise

- Tailored Banking Services:** Silicon Valley Bank is committed to helping high-growth technology companies with custom solutions for everything from payroll and vendor payments to providing flexible financing and strategic consulting.
- Fast Onboarding Service:** Silicon Valley Bank and Modern Treasury have developed the fastest onboarding process for the fintech sector.
- Built for Scale:** SVB Modern Treasury has the support team, technology and resources to help you scale your payments and accounting systems. We have the experience of an enterprise software provider.

<https://www.svb.com/account/fintech/modern-treasury>

Plaid Integration with SVB

Take the next step: Sign up to learn more about the SVB and Plaid partnership. Email Address:

Authenticate with Plaid, pay with SVB

Achieve a faster way to authenticate bank account information and a seamless method to make payments.

- Simple and Smart Integration:** Automatically generate payments via SVB after authentication in Plaid.
- Decrease Costs, Increase Speed:** Cut out the middleman and process payments faster straight from your bank.
- Lower Risk and Data Exposure:** Instantly authenticate bank accounts without the need to ever handle an account or routing number.

Authenticate bank information directly with your SVB account

A smooth integration allows you to send your Plaid tokens to our ACH API for payment processing. Here is how it works:

Your Platform → PLAID → Plaid Token → svb

PLAID: Bank Account #, Plaid Token

svb: Plaid Token, Send Plaid Token via SVB's ACH API

Cut+Dry

<https://www.svb.com/account/fintech/plaid-integration>

A photograph of a dining room. In the center, a table is covered with a light blue patterned tablecloth and set with white dishes, including a large bowl and several plates. Two wooden chairs are tucked under the table. To the right, a large, leafy green plant sits on a wooden surface. In the background, two windows with white shutters are open, showing a view of trees and a house. Two pendant lights hang from the ceiling: a white one over the table and a black one to the right. The text "Thank you" is overlaid in the center of the image.

Thank you